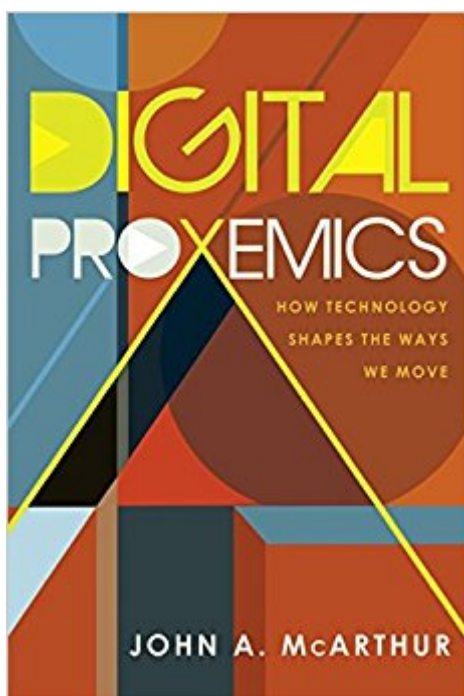


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Digital Proxemics: How Technology Shapes The Ways We Move (Digital Formations)



Synopsis

The study of proxemics - the human use of space - is reimagined for the digital age in this book, a compelling examination of the future of the ways we move. Whereas much writing on the subject focuses on what digital technology might do for us, this book explores what the same technology might do to us. Combining dynamic stories, cutting-edge research, and deep reflection on the role of space in our lives, *Digital Proxemics* examines the ways that our uses of physical and digital spaces and our uses of technology are converging. It investigates the role of digital communication in proxemics, offering explorations of the ways digital technology shapes our personal bodily movement, our interpersonal negotiation of social space, and our navigation of public spaces and places. Through the lens of information and user-experience design, it adds forbidden spaces, ubicomp, augmented reality, digital surveillance, and virtual reality to the growing lexicon surrounding proxemics. The result is a spatial turn in the study of digital technology and a digital turn in the study of proxemics. As our culture changes, our ability to make choices about how to move will be called into question, as will our expectations for what roles technology will play in our lives. As we navigate this intersection, *Digital Proxemics* is at once a valuable lens through which we can view our shifting culture, a cautionary tale through which we might envision problematic outcomes, and an optimistic projection of possibility for the future of human communication and technology interaction.

Book Information

Series: Digital Formations (Book 110)

Paperback: 210 pages

Publisher: Peter Lang Inc., International Academic Publishers; New edition edition (March 30, 2016)

Language: English

ISBN-10: 1433131862

ISBN-13: 978-1433131868

Product Dimensions: 5.9 x 0.6 x 8.8 inches

Shipping Weight: 8 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #240,382 in Books (See Top 100 in Books) #222 in [Books > Science & Math > Earth Sciences > Geography > Regional](#) #612 in [Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications](#) #637 in [Books > Engineering & Transportation > Engineering > Telecommunications & Sensors](#)

Customer Reviews

John A. McArthur (PhD, Clemson University) is Associate Professor in the James L. Knight School of Communication at Queens University of Charlotte. He is a researcher, author, and speaker on the role of space, technology, and user-experience in human communication.

This is a very interesting book on a topic that has gotten far too little attention over the last 50 years. Dr. McArthur's charm and wit show through in his writing - indeed you can almost picture yourself in his boyhood home playing Nintendo with him and his brother! Anyone interested in communications in the digital world should check out Digital Proxemics.

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